



AGREEMENT MADE BETWEEN

BBM-TV

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

1031-50902-1

DATE PRINTED 11/06/12

Required

prior notice

22 West Washington Street, . CHICAGO IL 60602 AND

WBBM-TV

PAGE

6251 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340915 ADVERTISER (OR AGENCY AND ADVERTISER) MEDIA PLACEMENT TECHNOLOGIES NAME

NOW OR NEVER PAC

500 N Washington St Ste 303 4131 N Mulberry Dr Ste 200

Alexandria VA 22314-2314 Kansas City MO 64116-2204

USA USA

CONTACT NICOLE MEADE PRODUCTNOW OR NEVER 10/31-11/6

LOCAL Maggie McWilliams AGENCY EST. NO. PRODUCT 1300

SALESPERSON CODE

NATIONAL SALESPERSON

AND

ADDRESS

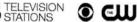
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity		SPOTS	TIME			it is not purchasing time from		TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	0011000	2	10:00P	10:35P	30s	10/31/12-11/01/12	LATE NEWS	2	4000.00	8000.00
2	1000000	1	10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS	1	4000.00	4000.00
3	00011	2	05:00A	05:57A	30s	11/01/12-11/02/12	2 NEWS THIS MORNING [5-6AM	2	400.00	800.00
4	11000	2	05:00A	05:57A	30S	11/05/12-11/06/12	2 NEWS THIS MORNING [5-6AM	2	400.00	800.00
5	00011	2	05:58A	07:00A	30s	11/01/12-11/02/12	CBS2 NEWS AT 6AM	2	400.00	800.00
6	11000	2	05:58A	07:00A	30S	11/05/12-11/06/12	CBS2 NEWS AT 6AM	2	400.00	800.00
7	00011	2	07:00A	09:00A	30S	11/01/12-11/02/12	CBS THIS MORNING	2	500.00	1000.00
8	11000	2	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	500.00	1000.00
9	00011	2	09:58A	11:00A	30S	11/01/12-11/02/12	PRICE IS RIGHT 10-11AM	2	1400.00	2800.00
10	10000	1	09:58A	11:00A	30s	11/05/12-11/05/12	PRICE IS RIGHT 10-11AM	1	1400.00	1400.00
11	00011	2	11:00A	11:30A	30s	11/01/12-11/02/12	2 NEWS AT 11:00	2	750.00	1500.00
12	10000	1	11:00A	11:30A	30s	11/05/12-11/05/12	2 NEWS AT 11:00	1	750.00	750.00
13	00011	2	05:00P	05:30P	30s	11/01/12-11/02/12	CBS2 NEWS AT 5	2	1700.00	3400.00
14	10000	1	05:00P	05:30P	30s	11/05/12-11/05/12	CBS2 NEWS AT 5	1	1700.00	1700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





Alexandria

NICOLE MEADE

USA

MEDIA PLACEMENT TECHNOLOGIES

500 N Washington St Ste 303

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VA 22314-2314

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ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	1	1	05:30P	06:00P	30s	11/01/12-11/01/12		1	2200.00	2200.00
16	1.0.0	1	05:30P	06:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS W/SCOTT	1	2200.00	2200.00
17	00111	3	06:00P	06:30P	30s	10/31/12-11/02/12	CBS2 NEWS AT 6	3	1500.00	4500.00
18	1.	1	05:00P	05:30P	30S	11/03/12-11/03/12	5PM NEWS SAT Total Contract:	1 30	850.00	850.00 38500.00